

IN LOVING MEMORY

### APPRECIATION

On behalf of the Idiculla family, we wish to express our gratitude for your many kindnesses evidenced in thought and deed, and for your attendance, virtually or in person, at the memorial service.

Words cannot express our gratitude to all of you for taking the time to honor Anita. In addition, we know that her life would not have been as full without you in it. Thank you for taking care of our girl!

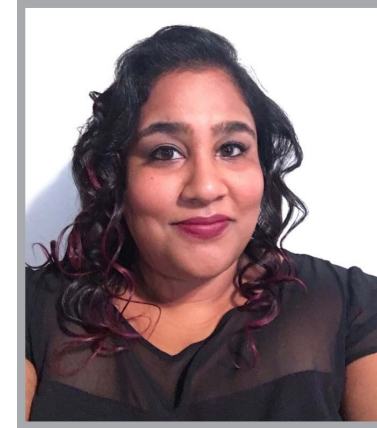
Anne, Rajiv and Anil Idiculla

Please join us in remembering

**Anita Anna Idiculla**

by visiting our memorial at  
[www.halversonstonemyers.com](http://www.halversonstonemyers.com)

Through this site, we invite you to share your thoughts and fond memories with our family.



*Anita Anna Idiculla*

*May 21, 1981 - March 7, 2021*

**Dignity**<sup>®</sup>  
MEMORIAL

**Halverson, Stone & Myers Mortuary**  
1223 Cravens Avenue | Torrance, CA 90501-2615  
310-328-1223  
[www.halversonstonemyers.com](http://www.halversonstonemyers.com)

March 20, 2021  
1:00 pm

### Order of Service

WELCOME AND PRAYER..... Pastor Ro Smith

HYMN ..... "GREAT IS THY FAITHFULNESS"

SCRIPTURE READINGS:

Alexander T. Idiculla (Nephew) ..... MATTHEW 6:9-10, 13b

Samuel J. Thomas (Uncle) ..... JOHN 14:1-6

1 THESSALONIANS 4:14-18

REVELATION 21:3-7

HYMN ..... " IT IS WELL WITH MY SOUL"

SERMON ..... Pastor Ro Smith

REMEMBERANCES

(Friends and Family):

Ray Adler (Mattel)

Tiffanie Graves (UCLA)

Dave Pan (Stanford)

Susan Bobulsky (Stanford)

Amanda Kahn Fried (Stanford)

Elizabeth Loughran (sister-in-law)

on behalf of Rajiv A. Idiculla (brother)

Dr. Anil J. Idiculla (brother)

HYMN ..... " BLESSED BE THE TIE THAT BINDS"

BENEDICTION ..... Mindy Smith

### OBITUARY

Anita Anna Idiculla 39, went to be with our Heavenly Father on March 7, 2021, in Los Angeles, CA.

Anita was born May 21, 1981, in Philadelphia, PA., to Drs. Alexander and Anne A. Idiculla. Anita lived in Philadelphia until moving to California in 1999 to attend Stanford University. She received her BA in 2003 and M.Ed. in 2004.

Anita's career began at Tollin/Robins, followed by several years at both Warner Brothers and Nickelodeon. Anita continued her education at UCLA Anderson School of Management. She attended the London Business School International Exchange Program before receiving her MBA in 2013. After graduation, Anita joined Mattel Inc. as a Senior Marketing Manager for their Games Global Brand Team. Anita's career was singularly focused on creating content and products that brought joy to so many.

From an early age, it was clear that Anita could accomplish anything she set her mind to do. She loved spending time with her friends and family and always remained a kid at heart. She was a member of Bel-Air Presbyterian Church and dedicated years of service to their youth programs. Anita was a lifelong voracious reader and co-founded a literary society in 2007. She was an avid pop culture aficionado, karaoke legend, and a genius meme creator. She was a strong advocate for women's rights and loved animals, especially unicorns and kittens. Anita spent every moment she could attending live music concerts and traveling the world. Anita loved and was loved by so many people lucky enough to cross her path. It's impossible to think of Anita without smiling and her loss will be felt throughout the many communities she brought together and improved with her presence.

Anita is reunited for eternity with her father Dr. Alexander Idiculla who predeceased Anita in 1982. She is survived by her mother, Anne; brothers, Rajiv and Anil; sister-in-law, Elizabeth (Loughran) and nephews, Alexander and Kellan.

Please visit the website [AnitaForever.com](http://AnitaForever.com) for information on donations in her memory.